

more Book business.



Lois Creamer works with professional speakers who want to book more business and make more money.

What clients have to say

After so many years I thought I knew everything about this business... until I worked with Lois!

—Jeffrey Gitomer, CSP

Using the techniques that you taught, within a week we were able to secure a booking at a fee that more than paid for our investment in you!

—Karyn Buxman, CSP, CPAE

You're much younger looking in person!

—Gail Llamas

I have been implementing your recommended techniques for only six weeks, and I already have more bookings! For the first time in my speaking career, I have a doable plan and focus. I see you as one of the best investments I've made to catapult my career.

—LeAnn Thieman

Your expertise has kept me from making costly mistakes, has given me marketing materials of the highest of caliber, and has helped me to position myself confidently in the marketplace.

—Pamela Jett Aal

Working with you was the best investment in consulting I've made in years! Thanks for letting me include your ideas in my Success Principles Workbook.

—Jack Canfield, CSP

My business has grown 30% in just six short months after working with you. A single booking at my new fee paid for your great work!

—Cy Wakeman

Get more clients

Success strategies for you and your staff

- Develop a memorable positioning statement
- Create outstanding promotional materials that communicate value to prospects
- Identify target markets
- Qualify prospects faster and more effectively
- Answer sales objections and close more sales
- Utilize powerful telephone and marketing skills
- Increase your bottom line by developing other revenue streams
- Get to the real decision maker
- Increase productivity in your office and learn a repeatable process for getting and leveraging results

Lois Creamer knows the speaking business! She has worked with the superstars of speaking, as well as the superstars of tomorrow. She is both cheerleader and strategist. Her expertise in the industry has led her to present at conventions, chapters, and workshops all over the country and in Canada. Lois is the author of *Working Smart, Not Hard—A Manual for the Professional Speaker* as well as several audio programs.

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