



**Teleseminar - 10 Questions to Book More Business!
For Health & Wellness PEG**

1. Do you use paid, professional speakers?
2. Who have you used in the past?
3. Do you have a program date?
4. Do you have a venue?
5. What type of meeting is this?
6. How is the decision made regarding speakers?
7. When do you begin planning your meeting?
8. Is there a theme or focus?
9. Is there a budget I should be aware of?
10. What else do you need from me?

Who should we ask for?

Qualifying